

**CONSTITUTIONAL ASSEMBLY  
THEME COMMITTEE 1  
CHARACTER OF THE DEMOCRATIC STATE**

**MINUTES OF THE CORE GROUP MEETING  
WEDNESDAY 19 APRIL 1995 16h00 ROOM M515**

**Present  
Marais P G (Chairperson)**

**Dyani MM  
Mahlangu NJ  
Majola-Pikoli N  
Meshoe KR  
Moorcroft EK  
Mulder PWA**

**CA Staff:**

**Lamani T (Media)**

**Hunt Lascaris Advertising:**

**Buchanan A  
Van der Heever L**

**Leola Rammble, Susan Rabinowitz and were in attendance.**

**1. OPENING**

The meeting was opened by the Chairperson at 16h10.

**2. PRESENTATION BY ADVERTISING AGENCY FOR ADVERTS ON  
BLOCKS 7 & 9**

Hunt Lascaris reported that they had been asked to prepare advertisements on the emotional issues of language, seats of government, national territory and names and symbols.

They presented two proposed newspaper advertisements calling for public submissions on the issue of the flag.

All parties present, with the exception of the ANC, agreed that the first advertisement presented was the most suitable but that the second advertisement was too sophisticated. The ANC expressed reservations about the first advertisement starting with the present flag and suggested that as this issue had not been discussed by them, the presentation should therefore be made to the Theme Committee for comment.

A radio advertisement was presented dealing with the issue of official languages.

Concern was expressed that the advertisement appeared biased in favour of one official language and that it would be useful to name all 11 official languages.

It was agreed that the advertising agency would revise this taking into account the suggestions made by members of the Core Group.

A second radio advertisement dealing with the issue of the national anthem was presented to the Core Group.

Most parties expressed concern over the use of the word "struggle" in the last paragraph and it was agreed that the advertising agency would rephrase that particular paragraph.

It was agreed that this presentation would be made to the Theme Committee at the next Theme Committee meeting for further comments and discussion.

It was further agreed that once amendments have been made, the advertising agency would present this to the Core Group.

### **3. CLOSURE**

The meeting rose at 17h15.

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CHAIRPERSON